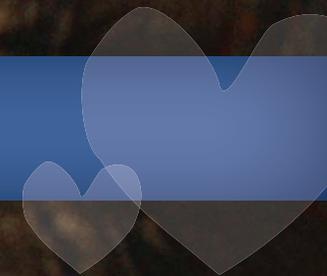




2021 Annual Report

Keeping families close[®]



Letter from Leadership

In 2021, Ronald McDonald House Charities (RMHC) provided comfort, care and kindness for millions of families when they needed it most.

While continuing to navigate challenges due to the global pandemic, RMHC remained focused on delivering our mission to create, find and support programs that directly improve the health and well-being of children and their families.

I am incredibly proud of the work done by team members at our 260+ Chapters around the world and our RMHC Global team. Together, the RMHC system has provided more than 1.8 million overnight stays and helped save families more than \$504 million in lodging and meal costs in 62 countries and regions. I look forward to continuing the momentum toward our vision of a world where all children have access to medical care and their families are supported and actively involved in their children's care.

On behalf of the children and families this organization serves, I express my sincerest gratitude for your continued support of our mission. We couldn't do it without you.

Ginger Hardage



Ginger Hardage
Chairman, RMHC Global;
Retired Senior Vice President, Culture &
Communications, Southwest Airlines

Zeke Rosado and his parents stayed at a Ronald McDonald House in Atlanta, Georgia, while he recovered from surgery.



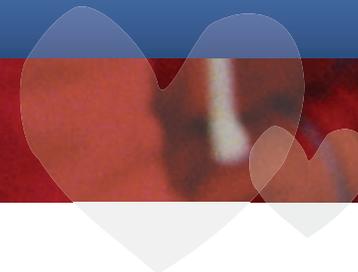
Board Chair Letter

Brown Peete Family Story

Brown Peete Family outside
at the Ronald McDonald
House in Cleveland, Ohio.

When Daviano's younger brother, Cameron, was diagnosed with leukemia, his family was unsure of what they'd do. The hospital where Cameron needed to go for lifesaving care was an hour away from their home — too far for them to travel each day. Thankfully, Daviano, his other three siblings, his mother and his grandmother were all able to stay together at a Ronald McDonald House close to the hospital.

Brown Peete Family Story





“It was great to all be together when my brother was sick. When we visited him at the hospital, he was always smiling and happy to see us,” explained Daviano.

Not only did the family have one another to lean on throughout Cameron's treatment, but they also found support in other families staying at the House during that time. Daviano even made friends that taught him some words in Arabic.

“I had to switch schools while we were [at the House]. That was hard at first, but it got better. It was nice to have new friends and play video games like normal,” Daviano said while expressing his appreciation for the games and amenities available to guests at the House during his family's stay.

“They try to have so many activities for the kids and for the siblings, that I think it helps them forget: ‘okay, we're going through a hard time but let's just forget about that right now and have fun’,” shared Daviano's mom Adelaida. And even when changes had to be made during the pandemic, the family was able to continue to stay together at the House until Cameron completed his treatment and they returned home 291 days after their arrival.

RMHC supported the Brown Peete family throughout the duration of Cameron's treatment and he's now cancer-free. **Thanks to the support of people like you, RMHC continues to be able to provide kindness, comfort and care to millions of families like theirs when they need it most.**

Daviano and Cameron enjoying time together at the Ronald McDonald House in Cleveland, Ohio.



Our Impact in 2021



1,493,013

Nearly 1.5 million children and their families were served in 2021.

Last year, **Rajah Boykin** was able to care for one twin at the Ronald McDonald House and regularly visit his hospitalized brother.

Our Impact in 2021



Our Impact *continued*



1,811,515

Overnight Stays

in Ronald McDonald House[®]
and Ronald McDonald
Family Room[®] programs



62

**Countries
& Regions**



\$504,395,238

**Saved in Meal and
Lodging Expenses**



74,000+

Volunteers

*Due to social distancing, we
were unable to fully utilize
our amazing volunteers*

A volunteer greets the **Peralta Family** at the
Ronald McDonald House in Cleveland, Ohio.



Our Impact in 2021





387

Ronald McDonald House programs
– 10 new Houses added in 2021



268

Ronald McDonald
Family Room programs
– 10 new Family Rooms added in 2021



42

Ronald McDonald
Care Mobile® programs

80 cents of every dollar spent by RMHC Global supported RMHC programs.

Our Impact in 2021 

The **Anand Family** finds respite and a quiet place away from medical space in a Ronald McDonald Family Room in Cleveland, Ohio.

Financial Highlights

ASSETS, LIABILITIES & NET ASSETS (in thousands)

	2021	2020
Assets	\$ 229,404	\$ 194,964
Liabilities	11,470	7,486
Net Assets	\$ 217,934	\$ 187,478

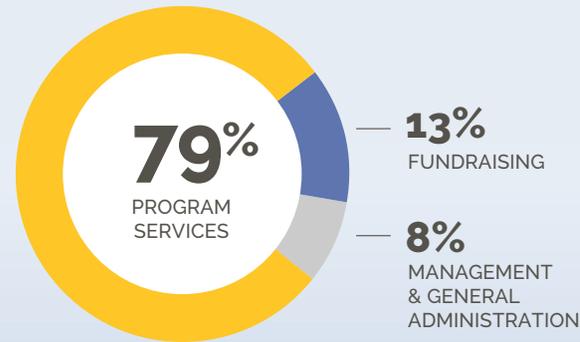
SUMMARY OF REVENUES & EXPENSES (in thousands)

	2021	2020
Contributions	\$ 80,649	\$ 75,887
Special Events Revenue	972	53
Investment Revenue (Loss)	23,032	18,893
Other Revenues	13	121
Total Revenue	104,666	94,954
Program Services & Grants	\$ 58,363	\$ 49,311
Fundraising	9,959	6,059
Management & General Administration	5,888	3,307
Cost of Direct Benefits to Donors	—	—
Total Expenses	74,210	58,677
Excess Revenues/(Expenses)	\$ 30,456	\$ 36,277

PROGRAM SERVICES BREAKDOWN (in thousands)

	2021	2020
RMHC Local Chapter Support		
Ronald McDonald House	\$ 5,465	\$ 3,271
Ronald McDonald Family Room	2,400	654
Ronald McDonald Care Mobile	643	140
RMHC Local Chapter Support and Grants	49,855	45,246
Total RMHC Local Chapter Support	\$ 58,363	\$ 49,311
Other Programs	\$ 0	\$ 0

ANNUAL OPERATING EXPENSE RATIOS



TOTAL PROGRAM SERVICES



Based on RMHC 2021 audited financial statements
Program services expense ratio is 80%, as displayed on page 7, when using the 2021 Form 990

Donors

The Ronald McDonald House is our cornerstone program, but all RMHC programs are created as a part of the community. We rely on the support of many donors — both corporations and individuals — to help the families of sick children. Today, the need is so vast that no one company or individual could provide all the support required. On a global basis, our incredibly generous partners take our mission to heart. There is no better community of support than the following organizations.

FOUNDING AND FOREVER PARTNER



Our Founding and Forever Partner, McDonald's, helps enable RMHC to continue offering the important programs that keep families near the medical care and resources they need. In total, McDonald's, their Franchisees and customers donated over \$168 million to RMHC in 2021, helping to provide more than 1.8 million overnight stays for RMHC families around the world.

Christina Bailey found quiet space at a Ronald McDonald House in Atlanta, Georgia, between her daughter's appointments at the nearby hospital.

Donors *continued*

Corporate Partners & Donors

The following donors have been long-time partners of RMHC or made a significant one-time gift to RMHC Global in 2021.

LEGACY



TEMPUR+SEALY

LEADERSHIP

L A Z B O Y

Southwest



ECOLAB



HAVI



Tyson

SIGNATURE

Roofing Alliance

VISIONARY

Gates Corporation

Invesco, Ltd.

Nuance Communications

FRIEND

Alexion Charitable Foundation

Cargill

Epsilon

ForTec Medical

MMC Corp

National Beef

NTB and Tire Kingdom Service Centers, TBC Corporation Companies

Pfizer

ORGANIZATIONAL

Alpha Delta Pi

In-Kind Donors

The following donors have provided significant in-kind support and discounted products and services to local RMHC Chapters. Their contributions have helped our system provide comfort and care to millions of children and families throughout the year.

The Anderson-DuBose Company

ARMADA

AT&T

Deloitte Consulting LLP

Dupont Corian Design

FedEx and FedEx Office

Love Your Melon

Office Depot

Way To Be

Wexford Labs



2021 Ray Kroc Heritage Society Inductees

The Ray Kroc Heritage Society recognizes the most devoted donors to Ronald McDonald House Charities. Members partner with RMHC to open doors to improve the health and well-being of children and their families all over the world. These generous donors also continue the legacy of Ray Kroc, founder of McDonald's Corporation and an advocate for children, in whose memory the prestigious giving circle was founded.

Between treatments at a hospital in Cleveland, Ohio, **Josefine Peralta** and her mom stayed at a Ronald McDonald House, and held dance parties to help provide normalcy in their lives.

Outright Gifts

BRONZE ARCHES

- Mats and Jessica Lederhausen*
- National Public Safety Football League Inc.
- Russell and Dawn Smyth*

*Elevated Level

Corporate Gifts

CORPORATE PARTNERS & DONORS

- Alexion Charitable Foundation
- AMN Healthcare
- Gates Corporation
- Invesco, Ltd.
- Markel
- QsrSoft
- Anonymous





Cameron Brown Peete celebrates the end of his chemo treatments at the Ronald McDonald House in Cleveland, Ohio.



Leadership and Board of Directors

RMHC is led by a deeply caring, enthusiastic and active Board of Trustees who share their insights and expertise to help advance our mission. Their perspective, influence and networks are foundational strengths and are critical to enabling our ability to help families feel at home even when they can't be through our Ronald McDonald Houses and other core programs.

BOARD OF TRUSTEES

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Oncologist; Former Director,
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Los Angeles

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Wayne Stingley

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James D. Watkins

Chairman, J.D. Watkins Enterprises, Inc.

Leadership and Board of Directors

Leadership and Board of Directors *continued*

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Eduardo Sanchez
Treasurer

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Donald Lubin

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Steven M. Ramirez

Edward Rensi

Paul D. Schrage

James A. Skinner

The **Robinson Family** spends quiet time in the playroom at a Ronald McDonald House in Atlanta, Georgia.

Leadership and Board of Directors



Keeping families close®

RMHC.org 110 N. Carpenter Street, Chicago, IL 60607

Join the conversation:  @RMHCGlobal  @RMHC  @rmhc

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