



# RMHC Global Giving Collective Impact Report

Year End 2024



# Letter from Leadership

Dear RMHC Global Giving Collective Members,

What a year we've had! From meeting so many of you at Worldwide Convention in Barcelona, to celebrating with you at the RMHC Global 50<sup>th</sup> Anniversary Gala in Chicago — as I reflect back on this milestone year, I'm filled with gratitude to each of you for being a part of the RMHC family.

So many of you have supported RMHC since its inception, and we are grateful for your steadfast commitment and dedication to this important mission. You enable RMHC to care for families around the world when their child needs healthcare. As a result, these families are able to focus on the health of their child, and their own wellbeing, helping to ensure the best possible health outcomes.

I also know that many of you are actively involved at your local RMHC Chapter, serving on boards, volunteering to cook meals, providing budget-relieving product donations, and making personal donations to support these programs. Like the Japanese art of Kintsugi that we highlighted at our Gala, you are the golden lining that allows families to rebuild something new and meaningful out of a life-altering diagnosis.

Through each of these acts of generosity, you make it possible for the RMHC system to care for families like the McBrides (pictured).



*"I knew that we had this new little life that was fighting to survive in the NICU. And that's when a social worker came in and let me know we could stay at the Ronald McDonald House in Kansas City. Everything we needed was right there, minutes away." — Jules McBride*

As Katie Fitzgerald shared at the 50<sup>th</sup> Anniversary Gala, in the coming years, we have bold ambitions for the future of this global mission: to serve more families and serve them even better. We couldn't think of better partners to join us on this important journey — collectively, you are our greatest champions!

Cheers to 50 more years of collective impact. I look forward to working alongside you in 2025 and beyond.

Shannon 



**Shannon Duval**  
Chief Development Officer,  
RMHC Global



# 2024: A Year of Collective Impact

2024 has been an incredibly busy year for RMHC, and we're grateful for the support of our Supplier Partners.

In April, McDonald's brought together over 14,000 Suppliers, employees, and owner/operators from across the globe for Worldwide Convention in Barcelona.

Shortly after in July, RMHC Global invited our system-wide Chapter colleagues and supporters for International Conference in Chicago. RGGC members engaged in a 'Toast to 50' event celebrating the legacy of RMHC.

With over 1,400 runners this year, Team RMHC raised over \$2.3 million during the Bank of America Chicago Marathon in October! RGGC members showed up to support and cheer on our incredible runners.



# Collective Impact Week

Collective Impact Week is a week-long social media celebration amplifying the support of the RMHC Global Giving Collective. It's our chance to highlight members of the RGGC and their employees, like Matt Earley from Tyson Foods (pictured) who during Collective Impact Week shared his family's [inspiring story](#) about the birth of his twin girls.

It's also an opportunity to celebrate the RGGC's global reach by engaging and celebrating Suppliers across the world who are impacting families across the RMHC system.





# RMHC 50<sup>th</sup> Anniversary Gala Highlights

This year, RMHC celebrated our golden anniversary with an evening of golden linings: highlighting how shattering diagnoses have the power to become catalysts for journeys of hope and healing.

With the support of our Supplier partners, RMHC raised over \$75 million for the Family Impact Fund which will advance our mission through Ronald McDonald House expansions, enhanced meal offerings for guest families, investments to provide mental health resources to parents and caregivers, and so much more! Additionally, \$250,000 in grants will be awarded to Chapters across the system thanks to the 50<sup>th</sup> Anniversary Gala honorees and auction donors.

As CEO, Katie Fitzgerald reminded us, RMHC is "50 years young and our work has just begun!"

We invite you to take a look at some of the images from the RMHC **50<sup>th</sup> Anniversary Gala!**





## RMHC Global Impact in 2023



387

**Ronald McDonald House® programs**

9 new Houses added and  
5 expanded in 2023



271

**Ronald McDonald Family Room® programs**

9 new Family Rooms  
added in 2023



41

**Ronald McDonald Care Mobile® programs**

2 new Care Mobiles  
added in 2023

**2.3 million** families were served in 2023



2.7 million

**Overnight Stays**

in Ronald McDonald House  
and Ronald McDonald  
Family Room programs



\$736M

**Saved in Meal and  
Lodging Expenses**



62

**Countries  
& Regions**



281,239

**Volunteers**

**87 cents**

of every dollar spent by  
RMHC Global supported  
RMHC programs.

