



RMHC Media Kit

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501(c)(3) corporation that cares for families when they have children who are ill or injured. Through a global network of over 250 Chapters in more than 60 countries and regions, RMHC provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare. RMHC programs and services help families have what they need to ensure the best health outcomes for their children. For more information, visit [RMHC.org](https://www.rmhc.org).

Purpose Caring for families with children who are ill or injured.

Mission RMHC provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

Vision A world where every family has what they need to ensure the best health outcomes for their children.

RMHC serves millions of families around the world each year.



RMHC provides more than **2.8 million** overnight stays to families, near the care their child needs.



In 2024, RMHC saved families over **US\$678 million** in meals and lodging costs.



RMHC relies on the dedicated support of more than **298,960** volunteers.

Media Assets RMHC has a variety of visual assets (b-roll, hi-res imagery, logo, etc.) available for media use upon request. Please reach out to media@rmhc.org to make a request for desired assets and usage.

Media Contact For media inquiries, contact media@rmhc.org