



## RMHC Media Kit

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501(c)(3) corporation that creates, finds and supports programs that directly improve the health and well-being of children and their families. Through a global network of over 260 Chapters in more than 60 countries and regions, RMHC enables, facilitates and supports family-centered care through three core programs: the Ronald McDonald House®, the Ronald McDonald Family Room® and the Ronald McDonald Care Mobile®. RMHC programs help families with ill or injured children stay together and near leading hospitals and health care services worldwide, ensuring they have access to the medical care their child needs while fully supported and actively involved in their child's care. For more information, visit [RMHC.org](https://www.rmhc.org).

**Mission** The mission of RMHC is to create, find and support programs that directly improve the health and well-being of children and their families.

**Vision** A world where all children have access to medical care, and their families are supported and actively involved in their children's care.

### RMHC serves millions of children and their families around the world each year.



RMHC provides more than **1.8 million** overnight stays to families while their ill or injured child receives medical care.



In 2021, RMHC saved families over **US\$504 million** in meals and lodging costs.



RMHC relies on the dedicated support of more than **74,000** volunteers.

**Media Assets** [RMHC Global Flickr](#) (b-roll, hi-res imagery, logo)

**Media Contact** For media inquiries, contact [media@rmhc.org](mailto:media@rmhc.org)